



**PUBLIC RELATIONS AGENCY**  
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**Dear valued customer,**

We are pleased to offer you our **PR Pro Lite** Package, designed to help businesses and individuals create buzz around their brands at an affordable cost. To proceed with the package, we kindly request that you make the full payment in advance.

Our team of PR experts will work diligently to provide you with the best service possible, and we are confident that you will see the results you are looking for. Thank you for choosing our services, and we look forward to working with you.

### **Newspaper Coverage Price per unit**

<b>Newspaper name</b>	<b>News Coverage Price per unit</b>	<b>Feature/Interview Coverage price per unit</b>
Daily Prothom Alo, Daily Star Prothom Alo (online), Daily Star (online)	25,000/-	40,000/-
Daily Kaler Kantho & Financial Express (or online)	15,000/-	35,000/-
<b>Bangla newspaper:</b> Daily Ittefaq, Samakal, Jugantor, Bonikbarta, Amader Somoy, Inquilab, Bangladesh Pratidin <b>English Newspaper:</b> Daily Business Standard, Daily Sun, Daily Observer	10,000/-	25,000/-
<b>Bangla:</b> Daily Manobkantho, Desh Rupanto, Doinik Bangla, Nayadigontor, Banob Zamin, Daily Janakantha, Ajker Patrika, Kalbela <b>English:</b> Business Post, Asian Age, The People Time, news today	8,000/-	20,000/-
<b>Online portal:</b> Jugantor (online), Bangla Tribune, Dhaka	8,000/-	18,000/-

<p>Tribune, Samakal (online), Daily Ittefaq (online), The Daily Sun (online), New Age (online), Dhaka Times 24, BD24live.com, Risingbd.com, RTV Online, Barta24.com Priyo.com, Amader Shomoy (online), banglanews24.com, bangladeshprotidin.com, nbangla24.com, businessseyebd.com, Jagonews.com, thebusinessstandard.com, businessinsiderbd.com, Somoynews.tv, etvonline.tv, Odhikar.news and more ...</p>		
<p><b>Local newspaper:</b>  <b>Barisal Division:</b>  Daily Bhorer Alo (print),  Daily Barisal Today (print)  Daily Barisal Barta (online)  <b>Chittagong Division:</b>  Daily Azadi (print)  Daily Purbokone (print)  Daily Suprobhat Bangladesh (online)  <b>Khulna Division:</b>  Daily Purbanchal (print)  Daily Probaho (online)  <b>Mymensingh Division:</b>  Mymensingh Protidin  Daily Momenshahi  Daily Mymensingh Barta (online)  <b>Rajshahi Division:</b>  Daily Sonali Sangbad (print)  Daily Karatoa (print)  Daily Rajshahi News (online)  <b>Rangpur Division:</b>  Daily Dainik Uttara (print)  Daily Purbanchal (online)  <b>Sylhet Division:</b>  Daily Dainik Jalalabad (print)  Daily Sylhet Express (online)</p>		

**Note:** You pay for the amount of news media coverage you get. There are no hidden charges.

**Coverage Example:**

- 1) [Please click](#) and Read the news coverage example
- 2) [Please Click](#) and Read the feature coverage example
- 3) [Interview Click](#) and Read the feature coverage example

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## TV Channel Coverage Price Per Unit

TV Channel Name	Event News Coverage 30s+	Special Report 3-5 Minutes	Just Social Media News Coverage
BTV, Jamuna TV, ATN Bangla, Gazi TV, ATN News, RTV, Bangla Vision, DBC news, Global TV, Channel 24, News 24, Somoy TV, Akhon TV, Independent TV, Mohona TV, Akhon TV, Asian TV, Maasranga TV, Deepto TV and more ...	20,000/-	30,000/-	25,000/-

### Coverage Example:

- 1) Please click and watch event news coverage example
- 2) [Please click](#) and watch the [special report](#) example

## Other Services

Particulars	Quantity	Amount
Press Conference (Dhaka)	15NP+05TV*2	229,000/-
Content writing- Bangla/English (News/feature)	01	5,000/-
Event Photography Event Cinematography and Editing	One shift	5,000/- 12,000/-
Purpose-driven Strategic Yearly PR calendar with the content strategic plan	01	36,000/-
Social media yearly PR calendar	01	50,000/-

### Note:

- Top-tier newspaper coverage will follow
- If outside Dhaka, the price may increase\*
- The price may be lower or higher depending on the type of content and situation
- Any type of coverage can be negotiated

Wishing you a happy and healthy life as well.

Thanks,  
**Jobair Rubel**

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