



PUBLIC RELATIONS AGENCY
E-mail: contact@storyteller.team
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Date: 9 May 2023

Dear valued customer,

Subject: PR services formal quotation.

Dear Sir,

Thank you for accepting our quotation. Please note that we offer three different budget options for our services, each with varying levels of coverage. Please, read the package details below.

Package 1: Basic PR Package

S#N	Particulars	Quantity	Rate	Amount
01	Print Newspaper Coverage	05	Package	
02	Online News Portal Coverage	05	Package	
03	Press Release Writing (Bangla & English)	1+1	Package	
04	Media Monitoring and Report Analysis file		Package	
05	Media Communication Services Charge	All	Package	
Total Amount =				65,000/-
+ VAT 15%=				9,750/-
Total Amount=				74,750/-
In words: Seventy-four thousand seven hundred fifty Taka only.				

Note: We would like to inform you that Package 1 does not include coverage in **Prothom Alo**, **Daily Star** and **Financial Express** newspapers. If you want coverage in any of these newspapers, there will be an additional fee of 25,000 Taka.

Package 2: Advanced PR Package

S#N	Particulars	Quantity	Rate	Amount
01	Print Newspaper Coverage	05	Package	
02	Online News Portal Coverage	10+	Package	
03	Press Release Writing (Bangla & English)	1+1	Package	
04	Event Photography	All		
05	Media Monitoring and Report Analysis file	All	Package	
06	Media Communication Services Charge	All	Package	
Total Amount =				85,000/-
+ VAT 15%=				12,750/-
Total Amount=				97,750/-
In words: Ninety-seven thousand seven hundred fifty Taka only.				

Note: We would like to inform you that Package 2 does not include coverage in **Prothom Alo** and **Daily Star** newspapers. If you want coverage in any of these newspapers, there will be an additional fee of 25,000 Taka.

Package 3: Premium PR Package

S#N	Particulars	Quantity	Rate	Amount
01	Print Newspaper Coverage	05	Package	
02	Online News Portal Coverage	10+	Package	
03	TV channel Coverage	05		
04	Press Release Writing (Bangla & English)	1+1	Package	
05	Event Photography	All	Package	
06	Event Videography	All	Pachake	
07	Media Monitoring and Report Analysis file	All	Package	
08	Media Communication Services Charge	All	Package	
Total Amount =				185,000/-
+ VAT 15%=				27,750/-
Total Amount=				212,750/-
In words: Two Lakh twelve thousand seven hundred fifty Taka only.				

Note: We would like to inform you that in package 3, we will cover either **Prothom Alo** or **Daily Star**.

Service Details:

1. Our team will develop content for all news reports and ensure media coverage.
2. We will provide a comprehensive media monitoring report and presentation file upon completion of the project.
3. For your convenience, we offer a payment plan of 80% advance at the time of the work order and the remaining 20% upon completion.

Propose Newspaper name:

Print Media Name:

- | | |
|-----------------------|-----------------------------|
| 1. Prothom Alo | 9. Daily Manobkantho |
| 2. Daily Ittefaq | 10. Daily Desh Rupanto |
| 3. Daily Kaler Kantho | 11. Daily Business Standard |
| 4. Daily Samakal | 12. Daily Sun |
| 5. Daily Jugantor | 13. Daily observer |
| 6. Daily Bonikbarta | 14. Daily Financial Express |
| 7. Daily Amader Somoy | 15. The Daily Star |
| 8. Doinik Bangla | |

Online News portal Name:

- | | |
|-----------------------------|--------------------------------|
| 1. prothomalo.com | 13. odhikar.news |
| 2. banglanews24.com | 14. Dailystar.net |
| 3. Kalerkantho.com | 15. observerbd.com |
| 4. Ittefaq.com | 16. newstoday.com |
| 5. Samakal.com | 17. Jagonews24.com |
| 6. Bonikbarta.com | 18. Dhakapost.com |
| 7. Banglatribune.com | 19. Bdlive24.com |
| 8. nbangla24.com | 20. Risingbd.com |
| 9. bdprotidin.com | 21. Dhaketime.com and more ... |
| 10. Thebusinessstandard.com | |
| 11. Businessinsiderbd.com | |
| 12. Businessseyebd.com | |

Local Newspaper: This package includes coverage in local newspapers throughout Bangladesh, ensuring comprehensive coverage in specific regions as needed.

TV Channel Name:

- | | |
|---------------|------------------|
| 1. ATN Bangla | 6. Bangla Vision |
| 2. Gazi TV | 7. DBC news |
| 3. ATN News | 8. BTV |
| 4. RTV | 9. Channel 24 |
| 5. Jamuna TV | 10. Channel |

Please allow a total of 10 days for coverage. We look forward to the opportunity to work with you and provide exceptional PR services.

Thank you for your kind words and for entrusting us with your PR needs. We are excited to work with you and deliver excellent results. Please do not hesitate to contact us via email or phone to discuss the details of the project and to confirm the work order. We look forward to a successful collaboration.

Wishing you a happy and healthy life as well.

Thanks,

Jobair Rubel

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